



MĀPURA STUDIOS STRATEGY:

2024 - 2026

Changing lives through creativity.

Our Values:

- RESPECT**
Accepting, honouring and celebrating people for who they truly are and where they're at.
- INNOVATION**
Being brave, curious and creative in our drive to meet need.
- INTEGRITY**
Honest, ethical and considered thinking.
- VIABILITY**
A resilient, sustainable organisation, adaptable and creative towards change.
- EXCELLENCE**
Aiming high, with a culture of continuous improvement.
- EMPOWERMENT**
Through the creative process we enable self-discovery and growth, resourcing people and enriching lives.
- PASSION**
Inspiration, commitment fun, belief and love of the work.
- RIGHTS-BASED**
Upholding the rights of disabled people and all individuals.

Influenced by:

Philanthropic environment, the needs of the community, changing demographics, willingness to embrace disruption and change, embracing smart social enterprise business models, emerging research, advancing technologies, opportunities for collaboration, availability of experienced staff, sound policy and procedure, increasing complexity of disability, Our Vision and values are embodied, financial resourcing, attributes of the physical environment, Govt. and local body policies.

Vision: To be a leading organisation that fosters and celebrates diversity through innovative arts programmes.

Mission: To deliver creative experiences that enrich the lives of disabled people and all communities.

Delivered in association with our community:

