

# MĀPURA STUDIOS STRATEGY:

2024 - 2026

Changing lives through creativity.

# Our Values: RESPECT

Accepting, honouring and celebrating people for who they truly are and where they're at.

### **INNOVATION**

Being brave, curious and creative in our drive to meet need.

#### INTEGRITY

Honest, ethical and considered thinking.

#### VIABILITY

A resilient, sustainable organisation, adaptable and creative towards change.

#### **EXCELLENCE**

Aiming high, with a culture of continuous improvement.

#### **EMPOWERMENT**

Through the creative process we enable self-discovery and growth, resourcing people and enriching lives.

#### **PASSION**

Inspiration, commitment fun, belief and love of the work

#### **RIGHTS-BASED**

Upholding the rights of disabled people and all individuals.

### Influenced by:

**Vision:** To be a leading organisation that fosters and celebrates diversity through innovative arts programmes.

**Mission:** To deliver creative experiences that enrich the lives of disabled people and all communities.

# Delivered in association with our community:

## WIDER COMMUNITY

Expand understanding of the diverse ways that people live and contribute.

Acknowledge that all people are creative.

# FUNDERS AND INVESTORS

Share the vision of Māpura and contribute to the development of the organisation. Be informed of developments, challenges, success and opportunities

### ALIGNED ORGANISATIONS

Explore strategic partnerships to grow the organisation's reach and revenue streams.

Share networks, resources, research for mutual benefits

### MĀPURA PROGRAMMĒ PARTICIPANTS

Have a safe and accepting environment.
Engaged in Individual plans and development.
Offered affordable and sustainable programmes that cater for diverse needs.
Validation and recognition through exhibitions and community engagement.
Enjoyment and companionship.

Accomplished through our strategic pillars 2024 - 2026

#### **STAFF**

Safe, open and collaborative environment.
Recognition of their contribution.
Supportive of individuals and professional development.
Be part of a fun and engaged workplace.

### MĀPURA COMMUNITY (FAMILY, FRIENDS, SUPPORTERS, VOLUNTEERS, ART-LOVERS)

Have opportunities to be involved and to support the artists. Have open communication, to be informed and give feedback. Have the opportunity to support the artists by purchasing art works.

Become ambassadors and 'spread the word'.

### SUSTAINABLE ORGANISATION

Ensure ongoing financial viability to provide a sound foundation for Māpura to flourish.

### CREATIVE DEVELOPMENT

Creatively evolve as an organisation in a responsive and innovative way to develop our community of artists.

### BUILDING COMMUNITY

Develop, strengthen and build community through outreach, partnership and collaboration.

#### **TE TIRITI**

and develop
the capacity to
honour the
principles of
Te Tiriti.

Public exhibition and events programme

Arts and arts therapy programmes

Developing and leveraging community partnerships

Achieved by: Effective governance and sound financial management

Supporting a team of dedicated and capable staff

Research and regular evaluation



Philanthropic environment, the needs of the community, changing demographics, willingness to embrace disruption and change, embracing smart social enterprise business models, emerging research, advancing technologies, opportunities for collaboration, availability of experienced staff, sound policy and procedure, increasing complexity of disability, Our Vision and values are embodied, financial resourcing, attributes of the physical environment, Govt. and local body policies.